

### Core Courses

- ▶ Principles of Marketing
- ▶ Principles of Accounting
- ▶ Business Finance
- ▶ Human Resource Management
- ▶ Production Management
- ▶ Management Information Systems
- ▶ Organization and Management
- ▶ Statistics and Business Research
- ▶ Principles of Economics
- ▶ Business Law
- ▶ Pre Co-Operative Education
- ▶ Co-Operative Education (16 weeks Internship)



### Subject Area Courses

- ▶ International Business
- ▶ International Business Ethics
- ▶ Electronic Commerce and Business
- ▶ Managing People Across Cultures
- ▶ Logistics and Supply Chain Management
- ▶ Global Marketing
- ▶ Multimodal Transportation and Freight Forward Business
- ▶ Sea Transport Management
- ▶ Air Transport Management
- ▶ Land Transport Management
- ▶ Import and Export Procedures
- ▶ Procurement and Purchasing
- ▶ Warehouse and Distribution Management
- ▶ International Business Strategies and Logistics Strategies
- ▶ Entrepreneurship and Innovation
- ▶ Creative Communication in Digital Transformation
- ▶ Seminar for International Trade and Logistics Business
- ▶ Special Project

### Lecturers / Guest Speakers



**Peter John Van Haren**  
Director of International Studies Center  
International Business Expert, Institute of Directors (IOD) &  
Former President of Thai-Canadian Chamber of Commerce



**Dr. Jeffrey Paul Harper**  
Director of Research and Development Center  
Ph.D. Higher Education Policy and Administration  
University of Virginia, USA



**Prof. Dr. Wolfgang Lukas**  
Head of the Institute for Management and Economics  
Hochschule Bremerhaven - University of Applied Sciences, Germany



**Prof. Dr. Gerhard M. Feldmeier**  
Vice Rector for Research, Transfer and International Affairs  
Hochschule Bremerhaven - University of Applied Sciences, Germany



**Prof. Dr. Birgit Vock-Wannewitz**  
Human Resource Management Expert  
Hochschule Bremerhaven - University of Applied Sciences, Germany



**Michael Scott Elmore**  
ESL Lecturer, Master in Southeast Asia Studies Chulalongkorn University,  
B.A. Latin American Studies Earlham College in Richmond, Indiana, USA



**Philippe Caleb Marinier**  
ESL Lecturer  
Master of Engineering, Carleton University, Canada



**Prof. Dr. Nyoman Pujawan**  
Head of Technology Management Department  
Former Head of Logistics & Supply Chain Management Laboratory  
Sepuluh Nopember Institute of Technology Surabaya, Indonesia



**James Robert Haft**  
Marketing and Communication Expert  
The George Washington University, USA



**Dr. Thomas E. Fernandez**  
Supply Chain Management Expert  
Director Logistics and Consulting of FAIR & EASY CO., LTD.



**Jonathan Blaine**  
Business Law Expert, Tax Director  
DFDL Ltd.

### Expand Your International Horizon



Hochschule Bremerhaven — Bachelor of Business Administration

### Double Degree Program (3+1 Program)

IC KMUTNB (3 Years) & Hochschule Bremerhaven, Germany (1 Year)



Remark: Joining this track requires student to have a distinguished academic performance at IC-KMUTNB. Limited seats per academic year.



Engineering & Computing  
Master of Science (MS) in  
Engineering Management

### BBA + MS Program (4+1 Program)

IC KMUTNB (4 Years) & Florida International University, USA (1 Year)



Remark: Optional offer upon completing the BBA/ITBL degree



### Contact Us

#### International College

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**STUDYING TRADE & LOGISTICS LEADS TO A BRIGHT FUTURE**

**INTERNATIONAL COLLEGE**

**วิทยาลัยนานาชาติ**

**INTERNATIONAL COLLEGE**

**INTERNATIONAL TRADE AND BUSINESS LOGISTICS**

**"THE MOST WELL-ROUNDED B.B.A. PROGRAM FOR GLOBAL MARKET"**

**BACHELOR OF BUSINESS ADMINISTRATION IN INTERNATIONAL TRADE AND BUSINESS LOGISTICS**

International College  
King Mongkut's University of Technology North Bangkok



## About International College

At the International College, we encourage "innovative minds" and "international vision". Our business administration program: B.B.A. International Trade and Business Logistics (International Program) is a four-year bachelor program designed to produce the next generation of business professionals, equipped with knowledge and understanding of the ever-changing international business environment. We give students complete, well-rounded knowledge and skills in international trade and supply chain management.

Students are encouraged to think innovatively and develop their "entrepreneurial mindset" through courses and activities carefully designed to sharpen their competencies.

Our graduates are not only equipped with qualification but also hands-on business skills, intercultural communication skills, teamwork and leadership skills, cross-cultural literacy, technological skills and language proficiency that allows them to pursue opportunities of their future career of choice, or further their education in postgraduate level anywhere in the world. We also foster strong academic collaborations with overseas universities for research and academic exchange.



## Program Specifications

B.B.A. (International Trade and Business Logistics)

- ▶ 4 years (2 semesters / academic year)
- ▶ 15 weeks / semester
- ▶ Semester 1: August - December
- ▶ Semester 2: January - May



## Potential Careers for Graduates

- ▶ Logistics business manager
- ▶ Logistics related businesses
- ▶ Import and export businesses
- ▶ Procurement manager in international businesses
- ▶ Traders
- ▶ Entrepreneurs, investors
- ▶ Employees in international trade organizations both in public or private sector

## Admission Requirement

- ▶ For Thai School (Thai/Bilingual/EP): Completed or expected to graduate with High School Diploma (Mathayom 6) **OR**
- ▶ For International School (Non-Thai curriculum such as British, American, etc.): Completed or expected to graduate with High School Diploma (Grade 12 or Year 13/ A-Level) **OR** Qualification equivalent as issued by the Ministry of Education, Thailand (i.e. GED, A-Level, NCEA)
- ▶ Applicants must demonstrate the English Competency as follows:
  - TOEFL 500+ / TOEFL (iBT 62+)
  - IELTS 5.5+
  - TU-GET overall score 500+
  - CU-TEP overall score 62+
  - KMUTNB English Proficiency Test 60%

Remark :

Students who have not taken TOEFL or equivalent test must take the KMUTNB English Proficiency Test as part of the entrance examination and demonstrate the required level of English Proficiency during the first year of the program at the International College.



○ Students who have not taken stated English Proficiency requirement must take the following non - credit classes in the first semester:

- 1) English Study Skills.
- 2) Academic Essay Writing.

## Tuition Fees

- ▶ THB 60,000 per semester

## Important Dates

Thai University Central Admission System (TCAS)

- ▶ **TCAS 1: PORTFOLIO**  
Portfolio+GPAX/GEC 'A' Level/GED/NCEA/IB/SAT/GSAT/CU-AAT  
(Include students of Non-Thai curriculum)
- ▶ **TCAS 2: QUOTA**  
Portfolio+GPAX/O-NET/GAT-PAT/9 Subjects/GEC 'A' Level/  
GED/NCEA/IB /SAT/GSAT/CU-AAT  
(Include students of Non-Thai curriculum)
- ▶ **TCAS 3: ADMISSION**
  - ADMISSION 1: O-NET/GAT-PAT/9 Subjects
  - ADMISSION 2
- ▶ **TCAS 4: DIRECT ADMISSION**  
Portfolio+GPAX/O-NET/GAT-PAT/GEC 'A' Level/GED/NCEA/  
IB/SAT/GSAT/CU-AAT (Include students of Non-Thai curriculum)

Remark: For further information, please visit the website of Council of University President of Thailand (CUPT) and International College KMUTNB's website.

## Program Structure and Content

Total credits: 123 credits

- ▶ General education courses 30
- ▶ Discipline courses 84
  - Core courses 39
  - Subject area courses 45
- ▶ Free electives 9

