

## CORE COURSES

- Principles of Marketing
- Principles of Accounting
- Business Finance
- Human Resource Management
- Production Management
- Management Information Systems
- Organization and Management
- Statistics and Business Research
- Principles of Economics
- Business Law
- Pre Co-Operative Education
- Co-Operative Education (16 weeks Internship)



## LECTURERS / GUEST SPEAKERS



**Peter John Van Haren**  
Director of International Studies Center  
International Business Expert, Institute of Directors (IOD) &  
Former President of Thai-Canadian Chamber of Commerce



**Prof. Dr. Wolfgang Lukas**  
Managing Partner of SHS Business Consultants, Munich  
Former Director of the Institute for Management and Economics,  
University of Bremerhaven - University of Applied Sciences, Germany



**Prof. Dr. Gerhard M. Feldmeier**  
Dean of the Faculty of Management and Information Systems  
University of Bremerhaven - University of Applied Sciences, Germany



**Prof. Dr. Birgit Vock-Wannowitz**  
Professor for Business Administration,  
focusing on Organization & Human Resources  
University of Bremerhaven- University of Applied Sciences, Germany



**Prof. Dr. Nyoman Pujiawan**  
Rector of the University of Logistics and International Business (ULBI)  
Former Head of Logistics & Supply Chain Management Laboratory  
Sepuluh Nopember Institute of Technology Surabaya, Indonesia



**James Robert Haft**  
Marketing and Communication Expert  
Master of Arts (English), The George Washington University, USA



**Dr. Thomas E. Fernandez**  
Supply Chain Management Expert  
Director Logistics and Consulting of FAIR & EASY CO., LTD.



**Jonathan Blaine**  
Business Law Expert  
Tax Director of DFDL, LTD.



**Philippe Caleb Marinier**  
ESL Lecturer  
Master of Engineering, Carleton University, Canada



**Dr. Mariano Carrera**  
Specialist  
Doctor of Management, The University of Phoenix, USA



**Martin Knutzen**  
Specialist, Master of Law (International Relations), The Jilin University, China  
Master of Science (International Business & Trade), The University of Gothenburg,  
Sweden

## SUBJECT AREA COURSES

- International Business
- International Business Ethics
- Electronic Commerce and Business
- Managing People Across Cultures
- Logistics and Supply Chain Management
- Global Marketing
- Multimodal Transportation and Freight Forward Business
- Sea Transport Management
- Air Transport Management
- Land Transport Management
- Import and Export Procedures
- Procurement and Purchasing
- Warehouse and Distribution Management
- Entrepreneurship and Innovation
- International Business Strategy and Logistics Strategy
- Creative Communication in Digital Transformation
- Seminar for International Trade and Logistics Business
- Special Project

## Expand Your International Horizon

Hochschule  
Bremerhaven

### Double Degree (3+1) Program

3 Years at IC KMUTNB (Thailand) + 1 Year at Hochschule Bremerhaven (Germany)



Remark: Apply during Year 3 at IC-KMUTNB. Distinguished academic performance required. Limited seats per academic year.

Technische  
Hochschule  
Rosenheim

Explore, Exchange, Experience, Empower

### Student Exchange Opportunities



Remark: 1 Semester Student Exchange Program. Limited seats per academic year.



## CONTACT US

### INTERNATIONAL COLLEGE

King Mongkut's University of Technology North Bangkok

1518 Pracharat I Rd., Wongswang, Bang-Sue, Bangkok 10800, Thailand

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Facebook : International College KMUTNB

Line ID : ickmutnb



International College

King Mongkut's University of Technology North Bangkok



K  
INTERNATIONAL  
KMUTNB  
COLLEGE

B.B.A.  
INTERNATIONAL TRADE  
AND  
BUSINESS LOGISTICS  
(INTERNATIONAL PROGRAM)

INNOVATIVE MINDS WITH  
INTERNATIONAL VISION



## WHY IC KMUTNB?

The International College KMUTNB is where aspiring future international professionals and entrepreneurs hone their hands-on business skills, professional experiences, intercultural competencies, and build their first professional connection.

Our students are encouraged to think innovatively and develop their 'entrepreneurial mindsets' through carefully designed curriculum, activities and inspiring learning environment that sharpen their professionalism and competencies.

## WHY ITBL?

Our BBA International Trade and Business Logistics (ITBL) is more than a qualification, it is designed to prepare the next generation of business professionals, equipped with knowledge and understanding of the ever-changing international business environment. ITBL curriculum combines specializations in international trade and supply chain management, giving our graduates a unique and complete perspective into global business and supply chain.

To prepare our students for professional world, we also emphasize on practical learning through business projects and Co-Operative Education, a mandatory 16-weeks internship. We also foster strong academic collaboration with oversea partners for research and academic exchange



## PROGRAM SPECIFICATIONS

- 100% English
- 4 Years (2 Semesters / Academic Year)
- 15 weeks / semester
- Semester 1 : August - December
- Semester 2 : January - May

## ADMISSION REQUIREMENT

- For Thai School (Thai / Bi-Lingual / EP): Completed or expected to graduate with High School Diploma (M6) OR
- For International School (Non-Thai curriculum such as British, American, etc.): Completed or expected to graduate with High School Diploma (G.12 / Year 13 / A-Level) OR
- GED / A-Level / NCEA / IB
- For High School Diploma or equivalent from overseas, please contact us for further information)

## LANGUAGE REQUIREMENT

Applicant must demonstrate the English competencies as following:

- IELTS 5.5+
- TOEFL 500+ / TOEFL (iBT 62+)
- TU-GET overall score 500+
- CU-TEP overall score 62+
- KMUTNB English Proficiency Test 60+

## REMARK :

- Applicants who have not taken the aforementioned English proficiency tests is required to take KMUTNB English Proficiency Test as part of the entrance examination.
- Students who have not yet satisfied the English Proficiency requirement will take the following non-credit classes in the first semester: 1) English Study Skills, 2) Academic Essay Writing.
- Students who have satisfied the English Proficiency requirement will take the following non-credit classes in the first semester: 1) English Study Skills (Advanced Group), 2) Academic Essay Writing (Advanced Group).

## TUITION FEES

- THB 60,000 per semester

## PROGRAM STRUCTURE

- Total credits : 123
- General Studies : 30
- Discipline courses : 84
  - Core Courses 39
  - Professional Courses 45
- Free electives : 9



## CURRICULUM



## ADMISSION DETAIL

