

CORE COURSES

SUBJECT AREA COURSES

- ▶ Principles of Marketing
- ▶ Principles of Accounting
- ▶ Business Finance
- ▶ Human Resource Management
- ▶ Production Management
- ▶ Management Information Systems
- ▶ Organization and Management
- ▶ Statistics and Business Research
- ▶ Principles of Economics
- ▶ Business Law
- ▶ Pre Co-Operative Education
- ▶ Co-Operative Education (16 weeks Internship)

- ▶ International Business
- ▶ International Business Ethics
- ▶ Electronic Commerce and Business
- ▶ Managing People Across Cultures
- ▶ Logistics and Supply Chain Management
- ▶ Global Marketing
- ▶ Multimodal Transportation and Freight Forward Business
- ▶ Sea Transport Management
- ▶ Air Transport Management
- ▶ Land Transport Management
- ▶ Import and Export Procedures
- ▶ Procurement and Purchasing
- ▶ Warehouse and Distribution Management
- ▶ International Business Strategies and Logistics Strategies
- ▶ Seminar for International Trade and Logistics Business
- ▶ Special Project



Expand Your International Horizon

Hochschule Bremerhaven

Double Degree (3+1) Program

3 Years at IC KMUTNB (Thailand) + 1 Year at Hochschule Bremerhaven (Germany)



Remark: Apply during Year 3 at IC-KMUTNB. Distinguished academic performance required. Limited seats per academic year.

Technische Hochschule
Rosenheim

Explore, Exchange, Experience, Empower

Student Exchange Opportunities



Remark: 1 Semester Student Exchange Program. Limited seats per academic year.

INTERNATIONAL
KMUTNB
COLLEGE

B.B.A. INTERNATIONAL TRADE AND BUSINESS LOGISTICS (INTERNATIONAL PROGRAM)

INNOVATIVE MINDS WITH
INTERNATIONAL VISION



International College

King Mongkut's University of Technology North Bangkok

LECTURERS / GUEST SPEAKERS



Peter John Van Haren

Director of International Studies Center
International Business Expert, Institute of Directors (IOD) &
Former President of Thai-Canadian Chamber of Commerces



Dr. Jeffrey Paul Harper

Director of Research and Development Center
Ph.D. Higher Education Policy and Administration
University of Virginia, USA



Prof. Dr. Wolfgang Lukas

Head of the Institute for Management and Economics
Hochschule Bremerhaven- University of Applied Sciences, Germany



Prof. Dr. Gerhard M. Feldmeier

Vice Rector for Research, Transfer and International Affairs
Hochschule Bremerhaven- University of Applied Sciences, Germany



Prof. Dr. Birgit Vock-Wannewitz

Human Resources Management Expert
Hochschule Bremerhaven - University of Applied Sciences, Germany



Michael Scott Elmore

ESL Lecturer, Master in Southeast Asia Studies Chulalongkorn University,
B.A. Latin American Studies Earham College in Richmond, Indiana, USA



Philippe Caleb Marinier

ESL Lecturer
Master of Engineering, Carleton University, Canada



Prof. Dr. Nyoman Pujawan

Head of Technology Management Department
Former Head of Logistics & Supply Chain Management Laboratory
Sepuluh Nopember Institute of Technology Surabaya, Indonesia



James Robert Haft

Marketing and Communication Expert
The George Washington University, USA



Dr. Thomas E. Fernandez

Supply Chain Management Expert
Director Logistics and Consulting of FAIR & EASY CO., LTD.



Jonathan Blaine

Business Law Expert, Tax Director
DFDL Ltd.

CONTACT US

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WHY IC KMUTNB?

The International College KMUTNB is where aspiring future international professionals and entrepreneurs hone their hands-on business skills, professional experiences, intercultural competencies, and build their first professional connection.

Our students are encouraged to think innovatively and develop their 'entrepreneurial mindsets' through carefully designed curriculum, activities and inspiring learning environment that sharpen their professionalism and competencies.

WHY ITBL?

Our BBA International Trade and Business Logistics (ITBL) is more than a qualification, it is designed to prepare the next generation of business professionals, equipped with knowledge and understanding of the ever-changing international business environment. ITBL curriculum combines specializations in international trade and supply chain management, giving our graduates a unique and complete perspective into global business and supply chain.

To prepare our students for professional world, we also emphasize on practical learning through business projects and Co-Operative Education, a mandatory 16-weeks internship. We also foster strong academic collaboration with oversea partners for research and academic exchange



PROGRAM SPECIFICATIONS

- ▶ 100% English
- ▶ 4 Years (2 Semesters / Academic Year)
- ▶ 15 weeks / semester
- ▶ Semester 1 : August - December
- ▶ Semester 2 : January - May

ADMISSION REQUIREMENT

- ▶ For Thai School (Thai / Bi-Lingual / EP): Completed or expected to graduate with High School Diploma (M6) OR
- ▶ For International School (Non-Thai curriculum such as British, American, etc.): Completed or expected to graduate with High School Diploma (G.12 / Year 13 / A-Level) OR
- ▶ GED / A-Level / NCEA / IB
- ▶ For High School Diploma or equivalent from overseas, please contact us for further information)

LANGUAGE REQUIREMENT

Applicant must demonstrate the English competencies as following:

- ▶ IELTS 5.5+
- ▶ TOEFL 500+ / TOEFL (iBT 62+)
- ▶ TU-GET overall score 500+
- ▶ CU-TEP overall score 62+
- ▶ KMUTNB English Proficiency Test 60+

REMARK :

- ▶ Applicants who have not taken the aforementioned English proficiency tests is required to take KMUTNB English Proficiency Test as part of the entrance examination.
- ▶ Students who have not yet satisfied the English Proficiency requirement will take the following non-credit classes in the first semester: 1) English Study Skills, 2) Academic Essay Writing.
- ▶ Students who have satisfied the English Proficiency requirement will take the following non-credit classes in the first semester: 1) English Study Skills (Advanced Group), 2) Academic Essay Writing (Advanced Group).

TUITION FEES

- ▶ THB 60,000 per semester

PROGRAM STRUCTURE

- ▶ Total credits : 123
- ▶ General Studies : 30
- ▶ Discipline courses : 84
 - Core Courses 39
 - Professional Courses 45
- ▶ Free electives : 9



CURRICULUM

ADMISSION DETAIL

