

Bremerhaven International Summer School Course 2024:

"Changes, Challenges and Sensitivities in unpredictable times"

Program Objectives:

By the end of the course the students will have a better understanding of actual global trends and the corresponding internal and external dynamics of change in the socio-economic, financial, entrepreneurial and technological environments in a global, regional and intercultural context and be able to evaluate the global challenges and dynamic of change in this fields. <https://www.hs-bremerhaven.de/ime>

Topic and Course Content

- Intercultural Sensitivity and Awareness
- Gaining and Establishing Global Citizenship
- Cultural Challenges and Changes in cross border Activities and Management.
- Global challenges related to the UN Sustainability goals
- Actual trends in International Trade and Business Relations
- Disruptive Innovations and new Business Models and their impacts to global Business relations
- Innovation tools and Management
- Essential Elements of Change and Communication of Change
- The Learning Organization & Appreciative Inquiry
- Understanding and Steering of Change Processes
- Chaos Theory & Complex-Adaptive Systems
- Economic crisis and crisis management
- Strategies of international companies in the global market place
- Actual Developments on the International Financial Markets

Learning Methods:

- Interactive lectures and workshop
- Case studies and project work in teams based on modern tools of learning methods
- Company visits and excursions to cultural places

Number of Scholarship for IC- KMUTNB Students to join the summer school

- **2 scholarships (worth 2,450 EURO each)**
(Include accommodation in shared rooms, breakfast and lunch, welcome and farewell parties, transport for excursions, and entrance fees.)

What students have to cover

- Travel expense
- Personal expense
- Visa
- Insurance (per visa requirement)

Criteria

- The applicant must be studying at International College of KMUTNB with ID 65 or ID 66
- Must demonstrate a good command of English
- Great personality and attitude
- Open to learn new culture, meeting and making friends from different backgrounds.
- Ready to explore and share new perspectives

Selection

11 April – 9 May Application Period

- Academic Record (from KMUTNB's Registrar portal OR Transcript)
- CV
- Essay :
"How the Bremerhaven International Summer School would change your life?"
(Max 500 words)

May Interview

June-July Preparation

August Departure for the summer school

Application along with required document must be must be submitted as "PDF" to :
achareeya.r@ic.kmutnb.ac.th

Schedule

Date	Morning	Afternoon	Evening	Offered Meal
August 3, Saturday	Arrival	Arrival	Get together and welcome reception at the campus	
August 4, Sunday	Welcome and get together	Leisure activities at Spadener See	Welcome reception	<i>Breakfast and lunch</i>
August 5, Monday	Opening Ceremony and initial workshop to intercultural team building.	Workshop Intercultural Sensitivity and Awareness	Welcome party	Breakfast, lunch and dinner
August 6, Tuesday	Workshops and Seminars	Cultural program - Visit of German Emigration Center in Bremerhaven	Tango training	<i>Breakfast and lunch</i>
August 7, Wednesday	Workshops and Seminars	Cultural program - Visit of Climate House in Bremerhaven	Tango training	<i>Breakfast and lunch</i>
August 8, Thursday	Excursion to Bremen-City by tour bus	Company visits in Bremen-City	Return by tour bus from Bremen-City	<i>Breakfast and lunch package</i>
August 9, Friday	Workshops and Seminars	Site visit of the Bremerhaven Container Terminal	Free time	<i>Breakfast and lunch</i>
August 10, Saturday	Excursion to Hamburg City by tour bus and guided City tour there	Free time for sightseeing in Hamburg	Return by tour bus from Hamburg-City	<i>Breakfast and lunch package</i>
August 11, Sunday	Excursion by ferryboat to Helgoland Island	Free time on Helgoland Island	Boat return from Helgoland Island	<i>Breakfast and lunch package</i>
August 12, Monday	Workshops and Seminars	Workshops and Seminars	Tango training	<i>Breakfast and lunch</i>
August 13, Tuesday	Workshops and Seminars	Company visit in the region	Free time	<i>Breakfast and lunch</i>
August 14, Wednesday	Workshops and Seminars	Workshops and Seminars	Free time	<i>Breakfast and lunch</i>
August 15, Thursday	Workshops and Seminars	Visit of Zoo Bremerhaven	Free time	<i>Breakfast and lunch</i>
August 16, Friday	Final Workshops: Lessons learned and course evaluation	Free time for preparation of departure	Closing ceremony and farewell party	<i>Breakfast, lunch and dinner</i>
August 17, Saturday	Departure	Departure	Departure	Breakfast