

ALUMNI HIGHLIGHT

A l u m n i H i g h l i g h t 2 0 2 6



Alumni Highlight 2026

From Exploration to Entrepreneurship : Nutthapipak Sirisomboon



As the International College, KMUTNB, celebrates its continued growth and global outlook, alumni stories reflect not only professional success but also the journey of self-discovery behind it. One such story is that of Nutthapipak Sirisomboon, or “Nut”. Her career path is not defined by a straight line, but by exploration, adaptability, and the courage to pivot—from logistics to consulting, and ultimately, entrepreneurship. Her journey reflects how a strong interdisciplinary foundation can open doors far beyond a single career path.

Nutthapipak began her professional journey in the logistics industry, a field closely aligned with her academic background. However, as she gained real-world experience, she realized that this path did not fully match her strengths. Instead of remaining in a role that felt limiting, she made the decision to step away and explore new opportunities. That turning point led her into the field of business consulting, where she joined Slingshot Group and worked on leadership and organizational development with major organizations such as Central, AOTGA, and SIAM PIWAT. It was here that the knowledge she had gained during her time at the International College began to fully unfold in practice.

“Currently, I have decided to start my own company after gaining experience across several different fields. After graduating, I began my career in the logistics industry, believing it would align well with my field of study. However, after working there for a while, I realized it was not the path that suited my strengths, so I decided to resign from my first company.”

“I then had the opportunity to join Slingshot Group in the field of business management, working as a consultant in leadership and organizational development. This role closely aligned with the knowledge I gained while studying at the International College, including international trade, organizational management, marketing, and human resources.

“During that time, I worked with many large organizations such as Central, AOTGA, SIAM PIWAT, and several others. This allowed me to apply almost every subject I had studied in real-world situations—especially accounting, which I initially never expected to use, but which turned out to play a very significant role in my professional work.

“I worked there for approximately three years, and my final position before resigning was Chief Commercial Officer.”

After nearly three years in consulting, Nutthapipak took another bold step—starting her own business. This transition required her to integrate everything she had learned, from strategic thinking to financial management.

“Eventually, I decided to start my own company. This has allowed me to fully apply all the knowledge and experience I gained from both my studies and my previous work—ranging from sales, product selection, and family business management to finance, financial statements, and filing taxes on my own. I admit that the beginning was quite overwhelming and stressful, and even now, it can still be challenging at times.”



“I would like to express my sincere gratitude to the International College and to myself for choosing this faculty back then. The program provided broad and comprehensive knowledge that truly reflects real working conditions, taught through the practical experiences of the lecturers. This foundation has been extremely important for real-world work and business.”

Among all the knowledge she gained, one subject stood out as particularly transformative—Marketing. However, for Nutthapipak, marketing was never just about selling products, but about understanding people.

“The subject I enjoyed the most and found most clearly applicable to my work was Marketing. This course did not focus solely on selling products; instead, it taught me to truly think from the customer’s perspective—understanding their feelings, thoughts, and decision-making processes when purchasing products and services, as well as how to encourage repeat purchases. This is the true core of sales.

“During my studies, the lecturers did not teach only theory. We worked on real projects, were encouraged to switch roles and think like customers, analyze consumer behavior, and understand customer perspectives in various situations.”

This ability to think from the customer’s perspective later became a critical advantage in her professional work, particularly in marketing and sales strategy.

“When I later applied this knowledge in my work—especially in marketing and sales—I was able to design product and service presentations that better matched customer needs. I gained clearer insight into customers’ purchasing decisions and was able to develop strategies to build long-term relationships with them.”

Beyond technical knowledge, Nutthapipak emphasizes that some of the most valuable lessons came from experiences both inside and outside the classroom. Group projects, discussions, and internships played a key role in shaping her professional mindset.

“Group projects and role-play exercises taught me how to lead, follow, and collaborate effectively. Open discussions with classmates and professors built my confidence to share ideas and listen to diverse perspectives—skills that are essential in real-world business environments.”

Her international exposure further strengthened her adaptability and global perspective. Studying alongside peers from different countries, as well as participating in an exchange program in Germany, allowed her to develop a deeper understanding of cultural diversity.

“Studying at the International College greatly helped me develop a global mindset and strong cross-cultural working skills. I had the opportunity to study and live alongside friends from many different countries, including Vietnam, Cambodia, Germany, and China.

“As a result, I am now confident in working with people from diverse nationalities and cultural backgrounds. I understand differences, respect them, and can adapt to various working styles.”

Reflecting on her journey, Nutthapipak summarizes the key elements that best prepared her for the professional world.

“The curriculum is broad and comprehensive, and the knowledge can be applied to almost any career path. The lecturers and the hands-on experiences gained from the faculty are highly practical and directly applicable to real working environments. The culture of the faculty encourages an open-minded perspective and helps students stay up to date with the rapidly changing world.”

Nutthapipak’s journey reflects more than just career success—it represents growth, resilience, and the ability to navigate change. Her message to current and prospective students is clear, “Embrace every opportunity and trust the learning process.”

“I truly believe that choosing to study here is a decision you will never regret. The program is excellent, both in terms of the course content and the opportunities provided by the college.”

As the International College marks its 12th anniversary, stories like hers serve as a powerful reminder that education is not only about knowledge, but about building the mindset and confidence to succeed in an ever-changing global landscape.

“The International College of KMUTNB is a source of great pride for its students. It is a place that gives us the opportunity to discover who we truly are, explore our interests, and have the courage to be our authentic selves. The college has never limited students’ ideas or self-expression; instead, it consistently supports and encourages us in every way.

“On the occasion of its 12th anniversary, I would like to wish the International College of KMUTNB continued growth and success. May it remain a strong and inspiring learning space that nurtures high-quality students with a global mindset and continues to inspire future generations of students for many years to come.”

